Think. Create. Shape.

CATHERINE M**ART**IN **DIRECTION**
SERVICES

Catherine Martin
Art Direction

Concept & Art Direction: Creating durable concepts and innovative designs for advertising, branding and online platforms. From impactful ads to eye-catching Out-of-Home (OoH). From sustainable (re)branding for traditional brands to pioneering solutions for start-ups.

Graphic Design: Creating powerful visual designs that effectively express your brand DNA. From consistent logos, identities (CI/CD) and editorial to holistic brand communication.

Digital Art: Creating impactful visuals by blending AI with digital techniques, guided by human intuition and experience.

Founded in 2012

Characteristic: Catherine Martin's work is characterized by a distinctive conceptual clarity and a reduced design language that focuses on the essential. She has a deep understanding of the different needs of brands, delivering exceptional results for both high-end and emerging brands.

Your Benefit: You don't have to pay a big agency for successful solutions. Catherine Martin combines many years of experience with a high reputation in the Swiss advertising and graphic design scene. She works independently and collaborates with a network of selected specialists from all disciplines. Only when needed, of course.

Contact
Catherine Martin Art Direction
Fraumünsterstrasse 27
8001 Zurich

+41 79 223 37 14
martin@catherinemartin.ch
catherinemartin.ch

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