

CATHERINE **MARTIN** **DIRECTION**



Catherine Martin

was born in Medellin, Colombia, **1973**, and grew up just outside Zurich, Switzerland. From **1992–1996** Catherine studied graphic design at the Zurich Schule für Gestaltung and completed an apprenticeship at Publicis Advertising Agency, where she was then hired as a full-time designer. In **1997**, she spent a year abroad in Los Angeles and completed an internship at Sargent & Berman Design Studio. Returning home in **1998**, she worked as a senior designer at Benker, Steiner, Matter. Over the years Catherine has honed her advertising and design skills for a broad range of national and international clients at various Zurich agencies including: Bosch & Butz, Lowe, Wunderman and metzgerlehner worldwide partners. From **2004-2012** Catherine proved her visual and conceptual expertise as an art director at zahnzimmermannfankhauser.

SIGG, Coca-Cola, Modissa, Theater Spektakel Zurich, Suchtprävention Zurich, Philip Morris, Credit Suisse, Lindt & Sprüngli, Lahco of Switzerland, SCHILD, Phonak, Lexus, Otto Fischer, Bildungsdirektion Kanton Zürich, Ärztegesellschaft Kanton Zürich and Georg Fischer are among the many recognised brands and clients in Catherine's portfolio.

Catherine's facility for language and fluency in German, French, Spanish and English round out her international communication design skills.

Since August **2012**, Catherine Martin is for hire as an independent art director.

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CV

Personal

Name Catherine Martin
Occupation Graphic Designer/Art Director
Date of Birth May 24, 1973

Education

1992-1996 Graphic Design Apprenticeship, Zurich
1992-1996 Schule für Gestaltung, Zurich

Weiterbildung

1997-1998 Internship at Sargent & Berman Design Studio, Santa Monica, CA

Professional Experience

2004-2012 zahnzimmermannfankhauser, Zurich
Focus on design, identity, advertising
Art Director

2002-2004 metzgerlehner worldwide partners, Erlenbach
Junior Art Director

2001-2002 Wunderman, Zurich
Art Director

2000-2001 Lowe, Zurich
Focus on advertising
Junior Art Director

2000 Bosch & Butz, Zollikon
Focus on advertising
Junior Art Director

1998-1999 Benker, Steiner, Matter, Zurich
Focus on advertising
Graphic Designer

1996-1997 Publicis Farner, Zurich
Focus on advertising
Graphic Designer

1992-1996 Publicis Farner, Zurich
Apprenticeship as Graphic Designer

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Languages

German
French
Spanish
English

Technical Skills

InDesign
Illustrator
Photoshop
Wacom Tablet
Keynote
QuarkXPress
Word

