Behind the Work

Catherine Martin
Art Direction

Catherine is an independent art director and graphic designer based in Zurich. Curiosity has always driven her work.

She was voted one of the best packaging designers worldwide by Lürzer's Archive, the international industry bible. In addition, she received a REBRAND 100 Global Award, one of the most prestigious awards for rebranding and brand transformation.

Her work has earned two ADC*E awards and numerous national and international awards across animation, branding, packaging, illustration, advertising and out-of-home campaigns.

Working independently since 2012, she collaborates directly with clients and selected advertising and branding agencies.

A Swiss-Colombian dual citizen, Catherine speaks German, French, Spanish and English.

Contact
Catherine Martin Art Direction
Fraumünsterstrasse 27
8001 Zurich

+41 79 223 37 14
martin@catherinemartin.ch
catherinemartin.ch

© 2026